

**DEPARTMENT OF
COMMERCE CERTIFICATE
COURSE ACADEMIC YEAR
2021 -2022**



**GOVERNMENT DEGREE COLLEGE
PALAKONDA
PARVATHIPURAM MANYAM
DISTRICT**

BROCHURE



GOVERNMENT DEGREE COLLEGE PALAKONDA-532440

**Affiliated to Dr.B.R.Ambedkar University Srikakulam
Parvathipuram Manyam District, Andhra Pradesh**

Duration of the
Course: 40 hrs.
1ST August 2022
To
15th September 2022

CERTIFICATE COURSE ON



BUSINESS

RETAIL

Instructions to the Students:

- 75% course attendance compulsory to get the certificate.
- Student who will get 40% of marks in the examination and they will eligibility to get certificate.

Organized by
Department of
Commerce

Faculty Information:

Smt.P.Rajyalakshmi
Sri.T.Parvateeswararao
Sri.V.Phalguna Rao

Contact

Further Information,

P.Rajyalakshmi
Course

coordinator,

Department of

Commerce

PERMISSION LETTER

PROPOSAL LETTER

To

The Principal,

Govt. Degree College- Palakonda.

Parvathipuram Manyam District.

palakonda

15-07-2022

Respected Sir,

We the Lectures[✓] in Commerce,
Smt. PALLA RAJYALAKSHMI submits that we would like to conduct a 45 days duration certificate course on " RETAIL BUSINESS " for II and IV semester students. Hence we humbly request you to accord permission to initiate the certificate course in our Department of Commerce.

Thanking you Sir

PRINCIPAL
GOVT. DEGREE COLLEGE
PALAKONDA
Parvathipuram Manyam Dist.

Yours Faithful

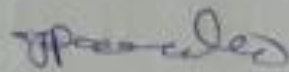
LECTURER
GOVT. DEGREE COLLEGE
PALAKONDA
PARVATHIPURAM MANYAM DIST

CIRCULAR


Date: 15/07/2022

The Department of Commerce is planning to organize Certificate Course on RETAIL BUSINESS. Hence, interested Candidates are advised to intimate the Head of the department, Smt.PALLA RAJYALAKSHMI or Other lecturer in Commerce Department. In this regard the registration fee is free. After completion of this course, they will be given a online certificate those are secured 50% in final assessment.

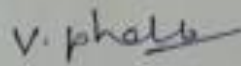
I BCOM-



II BCOM-



III BCOM-




PRINCIPAL
GOVT. DEGREE COLLEGE
PALAKONDA
Narasimhapuram Manyam Dist.

DEPARTMENT OF COMMERCE
RETAIL BUSINESS
(Total hours of teaching – 40 Hrs.)
STARTS FROM 01/08/2022 TO 15/09/2022

Learning Outcomes:

On successful completion of this course, the students will be able to:

- **TO UNDERSTAND PURPOSE OF THE CUSTOMER CARE**
 - **TO ENABLE TO KNOW THE DIFFERENT ASPECT OF THE CUSTOMER CARE**
 - **TO ANTICIPATE THE CHALLENGES OF THE CUSTOMER CARE**
-

Unit-1

1. **INTRODUCTON RETAILING DEFINITION**
2. **ROLE OF RETAILING**
3. **TYPES OF RETAILING**

Unit-2

1. **GROWTH OF RETAILING**

Unit-3

1. **STORES LOCATIONS**
2. **FACTORS INFINIT SELECTION OF LOCATION**
3. **TYPES OF RETAIL OUTLETS**
4. **STORES DESIGN AND OPERATIONS**

Unit-4

1. **SERVICE TO CUSTOMERS-CUSTOMER CARE**
2. **COMMUNICATION WITH CUSTOMER**

Students enrolled

17

S. No	Register Number	Name of the Student	Signature
1	2122008067001	A. Durga Rao	A. Durgarao
2	2122008067002	B. Bhavani	B. Bhavani
3	2122008067004	B. Sai Prakesh	B. Sai Prakesh
4	2122008067005	B. Saraswathi	B. Saraswathi
5	2122008067006	B. Kumara Swamy	B. Kumaraswamy
6	2122008067007	B. Nirmala	B. Nirmala
7	2122008067008	B. Bhavanivara Prasad	B. Bhavani varaprasad
8	2122008067009	B. Janak Rao	B. Janak Rao
9	2122008067011	B. Srinu	B. Srinu
10	2122008067012	B. Praveen Kumar	B. Praveenkumar
11	2122008067014	Ch. Sai Kumar	Ch. Sai Kumar
12	2122008067015	Ch. Narayana Dora	Ch. Narayana Dora
13	2122008067017	D. Rupa Vathi	D. Rupa Vathi
14	2122008067018	G. Rambabu	G. Rambabu
15	2122008067021	G. Srikanth	G. Srikanth
16	2122008067022	G. Sneha	G. Sneha
17	2122008067025	J. Swathi	J. Swathi
18	2122008067019	G. Uma Maheswara Rao	G. Umamaheswarao
19	2122008067020	G. Gayatri	G. Gayatri
20	2122008067026	K. Rama Devi	K. Rama Devi
21	2122008067027	K. Bhanu Prakesh	K. Bhanu Prakesh
22	2122008067029	K. Pavan Kumar	K. Pavan Kumar
23	2122008067030	K. Tulasi	K. Tulasi
24	2122008067031	K. Bhavani	K. Bhavani
25	2122008067035	M. Hyma Vathi	M. Hyma Vathi
26	2122008067036	M. Swetha	M. Swetha
27	2122008067037	M. Tejeswari	M. Tejeswari
28	2122008067039	M. Bhavani	M. Bhavani
29	2122008067040	M. Shamukarao	M. Shamukarao
30	2122008067042	N. Swathi	N. Swathi

01-08-2022 to 15-9-2022

NAME OF THE INSTITUTE _____



PUPILS ATTENDANCE REGISTER

Admission No.	Name of the Pupil	Attendance														
		2	3	4	5	6	7	8	9	10	11	12	13	14	15	
1	A. Durga Rao	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
2	B. Bhavani	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
3	B. Sai Prakash	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
4	B. Sarnaiah	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
5	B. Kumara Swamy	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
6	B. Nirmala	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
7	B. Bhavani	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
8	B. Tanakrishna	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
9	B. Srinu	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
10	B. Praveen Kumar	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
11	Ch. Saikumar	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
12	Ch. Narayana Rao	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
13	D. Rupa Yadu	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
14	G. Rambahadri	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
15	G. Anandharam	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
16	G. Gayatri	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
17	G. Srikanta	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
18	G. Sheela	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
19	J. Sushrini	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
20	K. Ramadevi	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
21	K. Bharani Prasad	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
22	K. Bharani Kumar	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
23	K. Tulasi	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
24	K. Hymanavathi	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
25	K. Bhavanani	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
26	M. Sushrini	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
27	M. Tejaswini	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
28	M. Bhavani	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
29	M. Sharada Devi	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
30	M. Sushrini	X	X	X	X	X	X	X	X	X	X	X	X	X	X	



FOR THE MONTH OF _____

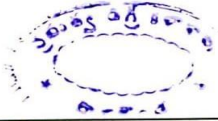
16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	Section : _____		Date of Birth	Promotory Date of Admission	Remarks	
																No. of Days Present	No. of Days Absent				
X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						
X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						
X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						
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X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						
X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						
X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						
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X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						
X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						
X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						
X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						


CERTIFICATE



 **GOVERNMENT DEGREE COLLEGE** 
PALAKONDA
PARVATHIPURAM MANYAM DISTRICT - 532440
Participation Certificate

This is to Certify that G.M. Syavani Studying in
GDC Palakonda Class II B.com
certificate course on
has Participated in Retail Business Competition on 15-03-2022


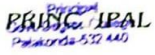


Principal
PALAKONDA
Palakonda-532 440






DEPT. OF COMMERCE

 **GOVERNMENT DEGREE COLLEGE** 
PALAKONDA
PARVATHIPURAM MANYAM DISTRICT - 532440
Participation Certificate

This is to Certify that G. Sneha Studying in
II B.com Class GDC Palakonda
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Principal
PALAKONDA
Palakonda-532 440




DEPT. OF COMMERCE